

Maximillian Kirchoff

Wordpress Expert / Web Professional

SUMMARY

- Wordpress Theme developer & Environment expert
- Over 6 years in web solutions
- Project management experience
- Proficient web and multimedia skill sets
- Excellent written and verbal communication
- New Media expertise and experience
- Social Networking and Trending expertise

SKILLS

Professional

Wordpress Theme Development, Drupal Theme Development, General Web Development, Conceptual Creative Campaign Development, Social Networking Management, Website Administration (Apache, Linux, Cpanel), SEO (Search Engine Optimization), Marketing and Market Research, Creative Writing, Video Production, Photography, Photo Editing.

Technologies

HTML/XHTML, CSS, PHP, MySQL, XML, Cpanel, WHM, Dreamweaver, Frontpage, Flash, AS2, Payment Gateways, Shopping Carts, Wordpress, Joomla, Drupal, DNS, FTP, Server Managemen, Blogging tools, Podcasting, Web 2.0 Usability, Photoshop, Fireworks, Illustrator, Acrobat, InDesign, Color Theory, PMS, Printing procedures, Final Cut (Pro, Express, and Studio), Avid Xpress, Premiere Pro, QuickTime, Compressor, Compression encoding for web(Divx, Xvid, mpeg2, mpeg4, flv), DVD authoring, Various camera and video format experience Windows (All versions), Mac OSX & OS9, Linux (Redhat, Debian, Ubuntu)

EXPERIENCE

Wordpress Developer / Web Developer

Entercom Digital - Portland, Or 09/2008-PRESENT

While I came back to work for ENTERCOM, it was not in the same division or position. Entercom Digital works directly for the Corporate division, providing web solutions for over 20 markets and numerous station clusters. Our department was solely responsible for all national level web deployments, but also supported all local market releases as well. I was brought on originally to develop a large-scale blogging solution for a re-release of all Music station websites. This included setting up a single-install Wordpress MU environment that could handle multiple domains and

many bloggers as well as themeing every station blog according to their specific designs. This was successfully completed in early August 2008. Alongside that work, and currently, I support the blog install as well as further development in their Drupal environment and general web development support.

- *Established a large-scale Wordpress MU deployment with over 60 different themes.*
- *Supported web development for national and local web deployments.*
- *Regularly communicated project status and development information throughout the company to our local webmasters and Corporate management.*

Web Design / Developer

Right Brain Resource - Portland, Or 02/2008-09/2008 (Incl. Further Contract Work)

Right Brain Resource is a full service, professional staffing agency dedicated to helping great people find great jobs. They represent candidates from all over the country with the most highly sought after skill sets, in a variety of industries. I provided web design, web development, and technical support in their offices. My position consisted of further building out their company site to include new end-user features for clients and candidates. This mainly consisted of PHP coding in a pre-established CMS built by the person in position before me.

- *Developed advanced usability functions and end-user applications for clients and candidates.*
- *Managed and maintained a very large candidate database full of portfolio and sensitive personal information.*
- *Established weekly newsletter methodology and technical abilities.*

Creative Team Lead / Designer

Entercom Portland - Portland, Or 07/2007-02/2008

As a radio corporation, now just expanding across mediums into digital and print assets, Entercom Portland hired me on as a designer and quickly moved me into the lead design position on the creative services team. Here I produced and developed everything from full marketing campaigns to the actual designs and creative collateral for those campaigns. Working on client accounts ranging from Scion/Toyota to New Seasons Markets, OMSI to Furniture Outlet, I had the chance to really explore my abilities and work across all mediums within my skills. This included print design, web design, web architecture, development, video production and editing, photography, and an excellent amount of analytic data auditing and web management duties.

- *Designed marketing campaigns for high-profile clients, utilizing both my visual design abilities and my web trends and web marketing knowledge.*
- *Headed up the Creative Services team in fulfilling all internal design and development needs for web, print, and video.*
- *Worked with the main developer to architect large internal projects for content management and online client proposals. We developed roughly 4 frameworks for future growth, all of which scalable to much wider uses.*

Production Manager

LenderHomePage.com / Celesto Technology Inc - Irvine, Ca 05/2006-07/2007

A leading provider of website templates and custom web solutions to the Mortgage Industry and beyond, I served as the production manager here for the length of my employment. This entailed

managing the production department, overseeing the designers and developers in creating both template based web solutions and custom designed web solutions. Coordinating with the Sales and Marketing departments, I helped in not only ensuring all customers were satisfied with their solution, but also in expanding the company internally with new reporting and management tools.

- *Managed and worked alongside numerous designers and developers on multiple projects simultaneously.*
- *Balanced and delegated work loads to create highest efficiency scenarios with consideration to both turn-around time and company profitability.*
- *Developed production ordering and reporting system for seamless custom solution orders and order fulfillment.*
- *Further developed my own development and design skills through working alongside the designers and developers, as well as doing quality checks on their work.*

Designer / Webmaster

Rickey Golf Inc - Aliso Viejo, Ca 01/2006-4/2006

A custom golf apparel manufacturer and retailer, this company required a great amount of design and development "overhauling." I took it from a template site with limited usability and friendliness to a full-featured, custom designed site that was both accessible and user-friendly. My job also involved a good amount of production design with printed materials and various conventions and expos.

- *Redesigned and redeveloped entire website for change-over to dynamically maintained content and usability.*
- *Designed brand, logos, posters, merchandising materials, product art, and product photography.*
- *Designed and developed affiliate, members, admin, and manufacturing access sites.*

Designer / Developer / Hosting Admin

Byproduct Creations - Tustin, Ca 03/2001-11/2006

A full-service design and development firm providing logos, corporate identity, illustration, photography, graphics, animation, video, and print services to individuals, businesses, and organizations.

- *Created and maintained web sites for clients, including such clients like CRYSTAL COVE ALLIANCE, HARVEYS BOUTIQUE, and others as shown in my portfolio.*
- *Design logos, CD packaging, posters, merchandising materials, product art, and product photography for a diverse clientele, including music and fashion oriented companies.*
- *Full production video shooting and editing for music videos, convention screeners, and web commercial use.*

EDUCATION

Bachelors Degree in Philosophy; California State University, Fullerton, Ca (2006)

Web Design/Development Certificate; Santiago Canyon College, Orange, Ca (2003)

